



Photo by Rudy Espinoza

# Transforming Community Development through Arts and Culture

**11. 13. 2019**

Yerba Buena Center for the Arts  
701 Mission St. San Francisco, CA 94103



**ARTPLACE**  
**PolicyLink**



## 3:00 **Welcome & Introduction**

*Ohlone Land Acknowledgement*

**Deborah Cullinan**, Executive Director, Yerba Buena Center for the Arts

**Mary Anne Carter**, Chairman, National Endowment for the Arts

**Laura Choi**, Community Development Research Manager,  
Federal Reserve Bank of San Francisco

## 3:15 **Widening the Lens: Arts, Culture & Equitable Development**

**Laura Choi**, Community Development Research Manager,  
Federal Reserve Bank of San Francisco

**Rip Rapson**, President & CEO, Kresge Foundation

## 3:30 **Expanding Practice for Community Development Organizations**

*Moderated by **Lyz Crane**, Deputy Director, ArtPlace America*

**Kristie Blankenship**, Interim Chief Operating Officer, Southwest Minnesota Housing Partnership

**daniel johnson**, CEO, Significant Developments

**Paul Singh**, Vice President of Community Initiatives, NeighborWorks

**Primus Wheeler**, Executive Director, Jackson Medical Mall Foundation

## 4:15 **Break (15 minutes)**

# #SFFedArts

**4:30**

## **Collaborative Practice: Artists and the Art of Partnership**

*Moderated by **Jeremy Liu**, Senior Fellow, PolicyLink*

### **MimeSpenard**

**Becky Kendall & Enzina Marrari**, Kendall | Marrari

**Sezy Gerow-Hanson**, Director, Public & Resident Relations,  
Cook Inlet Housing Authority

### **Community Catalyst Residency**

**Keir Johnston & Martha O'Connell**, Amber Art & Design

**Ellen Ryan**, Senior Director of Strategy & Planning,  
Fairmount Park Conservancy

### **Response**

**Shannon Scrofano**, Founding Artist, Center for Performance & Civic Practice

**Scott Oshima**, Lead Community Organizer, Japanese American  
Cultural & Community Center

**5:30**

## **Expanded Imagination: New Visions for Community Futures**

*Moderated by **Victor Rubin**, Senior Fellow, PolicyLink*

**Joe Claunch**, Co-Director, Zuni Youth Enrichment Project

**Penelope Douglas**, CultureBank@YBCA

**Carol Gore**, President & CEO, Cook Inlet Housing Authority

**Jennifer Scott**, Director/Chief Curator, Jane Addams Hull-House Museum

**6:15**

## **Closing Reflections & Activities**

**Deborah Cullinan**, Executive Director, Yerba Buena Center for the Arts

**Scott Oshima**, Lead Community Organizer, Japanese American  
Cultural & Community Center

Please join us for a reception following the event in the YBCA Grand Lobby.  
Free copies of the journal are available for all guests.

**Read the new *Community Development Innovation Review*!**

The field of creative placemaking has grown, diversified, and matured significantly in five years since the Federal Bank of San Francisco first dedicated an issue of *Community Development Innovation Review* to the topic in 2014. Community development that infuses art and cultural practice has evolved to better help residents reclaim community identity, strengthen cultural resilience, and build power—all key components of achieving equitable community development outcomes.

The latest issue, “Transforming Community Development through Arts and Culture,” co-edited by the Federal Reserve Bank of San Francisco, PolicyLink and ArtPlace America, highlights these changes and practices and provides deep dives, perspectives, and analysis on the implications of this work for broad equitable development goals.

**Explore the full issue at [frbsf.org/community-development](https://frbsf.org/community-development)**

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