

Interview Guide: Creative Placemaking Field Assessment

Overview

- 1) Please describe how your organization engages with creative placemaking

Personal affiliation with field

- 2) How would you define creative placemaking?
- 3) How strongly do you affiliate with the field?
- 4) What creative placemaking practices do you use?
- 5) How do you engage with other organizations in the creative placemaking space?
- 6) Do you receive funding for creative placemaking?

Field assessment

- 7) What do you view as the biggest strengths of the field?
- 8) What do you view as the biggest weaknesses?

How would you rank the following components of a field on a scale of 1-5, 5 being strongest?

- 9) Shared Identity
- 10) Standards of Practice
- 11) Knowledge Base
- 12) Leadership and Grassroots Support
- 13) Funding and Supporting Policy
- 14) How would you assess the overall strength of the creative placemaking field (on a scale of 1-5)?
- 15) Can you elaborate on the above?

Role of ArtPlace

- 16) What role does ArtPlace currently play in the field? How critical is that role for the field overall?
- 17) What does ArtPlace do well? What are opportunities for ArtPlace to amplify its impact?

Prioritization of action

- 18) What 2-3 actions do you think ArtPlace should take to strengthen the field?
- 19) What 2-3 actions should the broader set of players in the field take?

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