Interview Guide: Creative Placemaking Field Assessment

Overview
1) Please describe how your organization engages with creative placemaking

Personal affiliation with field
2) How would you define creative placemaking?
3) How strongly do you affiliate with the field?
4) What creative placemaking practices do you use?
5) How do you engage with other organizations in the creative placemaking space?
6) Do you receive funding for creative placemaking?

Field assessment
7) What do you view as the biggest strengths of the field?
8) What do you view as the biggest weaknesses?

How would you rank the following components of a field on a scale of 1-5, 5 being strongest?
9) Shared Identity
10) Standards of Practice
11) Knowledge Base
12) Leadership and Grassroots Support
13) Funding and Supporting Policy
14) How would you assess the overall strength of the creative placemaking field (on a scale of 1-5)?
15) Can you elaborate on the above?

Role of ArtPlace
16) What role does ArtPlace currently play in the field? How critical is that role for the field overall?
17) What does ArtPlace do well? What are opportunities for ArtPlace to amplify its impact?

Prioritization of action
18) What 2-3 actions do you think ArtPlace should take to strengthen the field?
19) What 2-3 actions should the broader set of players in the field take?