

# ARTPLACE

## CALL FOR APPLICATIONS: ArtPlace America Community Development Investments

ArtPlace America is accepting applications from place-based non-governmental organizations (NGOs) with a primary mission of community planning and development for its Community Development Investments program. ArtPlace will select one NGO in each of six geographical regions that is interested in sustainably incorporating arts and cultural strategies into the organization's work.

This one-time grant program will provide up to \$3 million in funding per organization. Each selected organization will also work with national creative placemaking experts, a Financial Capital Consortium, a Federal Grants Advisory Team, and a Community Documentation and Research Team.

The Call for Applications is open to place-based NGOs that:

- have a defined geographical area of focus (neighborhood, town, city, region, etc)
- are working to achieve a variety of social, economic, and physical outcomes in that geographical area
- regularly partner and work across sectors to achieve these community outcomes
- have long-term vision and presence in a community
- do not have a significant history of working with the arts and cultural sector

ArtPlace is interested in investing in organizations in a variety of regions of the country that are working in communities of different sizes. Combining that interest with the geographical priorities of our funding partners, ArtPlace is inviting applications from organizations working within the following six regions:

- 1) a community of any size in **Alaska**
- 2) a community of any size in **California**
- 3) a nonmetropolitan area community in **Arizona, New Mexico, or Texas**
- 4) a nonmetropolitan area community in **Minnesota**
- 5) one or more neighborhoods of **Philadelphia, PA**
- 6) a metropolitan community in **Alabama, Florida, Georgia, Kentucky, Mississippi, North Carolina, South Carolina, Tennessee, Virginia, or West Virginia**

For more information on the program and how to apply visit [www.artplaceamerica.org/CDI](http://www.artplaceamerica.org/CDI).

Applications are due by **5pm ET, March 12, 2015**.

## Program Vision

ArtPlace America (ArtPlace) is a ten-year collaboration that exists to position art and culture as a core sector of comprehensive community planning and development in order to help strengthen the social, physical, and economic fabric of communities.

Sustainable comprehensive community development requires both strong local government leadership and an embedded community development infrastructure that can support long-term vision. There are many different types of place-based non-governmental organizations (NGOs) that comprise this critical infrastructure including, but not limited to: community development corporations, downtown partnerships, economic growth corporations, main street organizations, regional planning organizations, tribal development organizations, and faith-based organizations.

All of these entities serve as anchors and fulcrums in their communities, helping to negotiate between a variety of cross-sector partners, residents, and decision-makers in the planning and execution of a community's vision. Among these stakeholders in every community are artists, arts organizations, and cultural assets that have the ability to contribute creative processes, thinking, interventions, and activation that can support community agendas. However, many planning and development NGOs do not formally recognize or regularly bring these partners into their ongoing activities in a sustainable way.

The ArtPlace America Community Development Investments (CDI) program is designed as a learning opportunity. Combining grant funds with access to experts in the long-standing field of arts and community development practice will provide recipients with the resources and knowledge to investigate the unique value that art and culture can add to their work. Selected NGOs will also be in regular communication with ArtPlace's staff and can leverage the experience gained from grantmaking and field building work to-date.

ArtPlace also views the CDI as an opportunity to better understand the knowledge, structural shifts, and policy changes necessary to sustainably incorporate arts and cultural practice within a community development infrastructure over time. In addition, the program provides perspective on the value of specific arts and cultural strategies in achieving intended community outcomes and the types of public and private investment tools that can facilitate this work.

For more information on the CDI visit [www.artplaceamerica.org/CDI](http://www.artplaceamerica.org/CDI).