ARTPLACE AMERICA INVESTS AN ADDITIONAL $14.7 MILLION IN THE FIELD OF CREATIVE PLACEMAKING

55 grants to organizations working in 79 communities across 31 states will further position the arts as a core sector of community planning and development.

June 25, 2014—ArtPlace America (ArtPlace) Executive Director Jamie L. Bennett announced $14.7 million in 55 grants to creative placemaking projects that will work in 79 communities of all sizes across 31 states. In these projects, the arts will play an explicit and intentional role in helping to shape communities’ social, physical, and economic futures.

More information on the grants is below:

<table>
<thead>
<tr>
<th>State</th>
<th>City</th>
<th>Recipient</th>
<th>Amount</th>
<th>Project Title</th>
<th>Description</th>
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</thead>
<tbody>
<tr>
<td>AK</td>
<td>Haines</td>
<td>Alaska Arts Confluence</td>
<td>$217,456</td>
<td><em>Art on Main Street - Downtown Haines and Historic Fort Wm H. Seward</em> Revitalization</td>
<td>Haines, AK (population 2,500) is a geographically isolated former lumber and mining community in Southeast Alaska, noted for its stunning natural beauty and enduring Tlingit culture. The town is also home to many Native and non-Native artists. Although Haines is home to Fort William H. Seward, which is a significant tourist destination for cruise ships, Main Street storefronts are vacant, giving an impression of economic decline and resulting in disconnection from the tourism economy. The Alaska Arts Confluence will contribute to the interconnectivity of Fort Seward and Main Street and the revitalization of downtown Haines by transforming vacant storefronts into active, well-lit art displays; commissioning artists to create walking tour signs that tell the dynamic story of the Fort; and supporting the commission of a Chilkat artist-carved totem pole at the Soboleff-McRae Veterans Village and Wellness Center being built one block away from Main Street.</td>
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<td>AK</td>
<td>Juneau</td>
<td>The pARTnership</td>
<td>$250,000</td>
<td>Willoughby Arts Complex</td>
<td>Juneau, AK (population 32,800) is a geographically isolated community that is not connected to its state’s road system and is only accessible by air and water. The Willoughby neighborhood began as a Tlingit summer fish camp, and over the past 130 years, it has experienced haphazard development, growing into a combination of disconnected residential, military, civic, commercial, and cultural uses. Perhaps the neighborhood’s only unifying characteristic is a series of parking lots. Perseverance Theatre (a previous ArtPlace grantee) has partnered with the Juneau Arts and Humanities Council to lead the community in a planning process that will result in the Willoughby Arts Complex (WAC). Beyond housing a myriad of arts and community programming, WAC will serve as a unifying anchor for this community, equally welcoming in year-round Native and non-Native residents, seasonal state government workers, and the summer cruise ship traffic.</td>
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<td>State</td>
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<td>Organization</td>
<td>Project Title</td>
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<td>York</td>
<td>Coleman Center for the Arts</td>
<td>Pop Start</td>
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<td>AR</td>
<td>Little Rock</td>
<td>City of Little Rock</td>
<td>Little Rock’s Creative Corridor</td>
<td>$345,000</td>
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<td>AZ</td>
<td>Phoenix</td>
<td>Roosevelt Row Community Development Corporation</td>
<td>Roosevelt Row Artists’ District: Creative Placemaking in Downtown Phoenix</td>
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<td>CA</td>
<td>18 cities in the greater Los Angeles area</td>
<td>Project 51</td>
<td>Play the L.A. River</td>
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York, AL (population 2,500) is home to the Coleman Center for the Arts, an artist-led nonprofit that will produce Pop Start, a new project in partnership with the University of West Alabama’s James Sults Entrepreneurship Institute that is a creative social laboratory and will provide space for economic experimentation in this rural community. The project combines the practices of start-up incubation with pop-up retail in a hybrid form that will support artists and other creative entrepreneurs at many stages of their development.

Little Rock, AR (population 196,500) will explore a hybrid model for a cultural district by relocating three existing arts organizations with strong histories of programming into new homes that are clustered along what had been a moribund Main Street. The Ballet and the Symphony will relocate to this new creative corridor and have new, storefront practice spaces, with the Ballet purchasing portable barres that will allow them to rehearse on the street, and the Symphony buying a new sound system that will allow passersby to eavesdrop on rehearsals and performances. The Repertory Theater will expand its space by adding a new black box theatre and class room space for its young artists. Artists will be commissioned to create signage, lighting installations, and other streetscape improvements throughout the corridor.

Phoenix, AZ (population 1.5 million) is home to the Roosevelt Row Community Development Corporation (a previous ArtPlace grantee). Roosevelt Row will now plan, design, and create three artist live/work units made of repurposed shipping containers. These units will be constructed for less than the typical per unit construction cost of housing. Roosevelt Row CDC will make the plans openly available for others who want to experiment with this model for low-cost, permanently affordable development.

Los Angeles, California (population 3.9 million in the city and 9.8 million in the county) is home to the LA River, which runs 51 miles in a concrete channel through the heart of the region. Project 51—an interdisciplinary collective of artists, designers, writers, educators, and scholars—is organizing Play the LA River, a community engagement initiative that seeks to reconnect Angelenos with their river and reimagine the river as a vital public space and civic corridor. The project calls people to the river for a year of play—to sing, dance, eat, play games, see and create art, and more. It features a field guide to 52 river sites in the form of a playable card deck, two public festivals open to all, community programming and self-organized events, and a website where people can share original multimedia content inspired by their own river play. The project is the latest contribution to the broad portfolio of projects and strategies led by public agencies, nonprofits, and artists that together aim to revitalize the LA River in order to enhance the social connectivity and environmental health of the region’s communities.
North Shore, CA (population 3,400) is an unincorporated rural community with a significant immigrant population in Riverside County’s Eastern Coachella Valley, a community located on the shore of the Salton Sea. North Shore residents and activists are working with Kounkuey Design Initiative (KDI) to design, construct, and program the community’s first community-designed public space. This space is designed to unite North Shore’s four residential neighborhoods, which are currently physically isolated from one another. The community and KDI will now create a new community cultural hub that co-locates art and cultural initiatives. Their planned efforts include a cultural asset mapping project that in turn informs a series of resident-selected “situaciones” (site-specific art interventions)—alongside economic activities and a new public space. Co-locating physical improvements and new programming will build relationships between the community’s existing cultural fabric, North Shore’s past history, and the new public amenity both during its construction and after it has opened.

Oakland, CA (population 400,000) is currently planning a new Bus Rapid Transit route along International Boulevard. The East Side Arts Alliance (ESAA) will create and activate five cultural plazas on currently blighted properties along a 7-mile stretch of the route. Each of these plazas will be planned and implemented with a different set of neighborhood partners and each of which will be inaugurated with a unique, artist-led event before ESAA turns over the programming of the plaza fully to the neighborhood partners. The plazas will then be used for ongoing cultural events, marketplaces, video screenings, and other community gatherings.

Oakland, Richmond, and San Francisco, CA (populations 400,000; 107,00; and 826,000, respectively) all have public housing developments that are being greened by their own entrepreneurial residents, who are taking advantage of new “zero-waste” laws. They are simultaneously improving living conditions for the residents of 1,000 public housing units and beginning to create a green economy through the management and recycling of 300,000 gallons of waste per month. Citizen Film is a transmedia project that will both document this work and serve as a community organizing and engagement opportunity to connect more residents with the opportunity and the issues inherent in it.
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<tr>
<th>State</th>
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<td>CA</td>
<td>San Francisco</td>
<td>Wildflowers Institute</td>
<td>$180,000</td>
<td>San Francisco, CA (population 826,000) is home to the Tenderloin, a historically diverse, low-income neighborhood in the heart of the city. Despite many attempts at driving equitable and integrated development in this neighborhood, the Tenderloin’s residents, local organizations, and rich art scene are still vulnerable to displacement as surrounding parts of the city boom. Wildflowers Institute will map the hidden artistic gems of the Tenderloin, the places where artists live, work, and congregate, then commission artists to narrate the map, fund awards for artists who better the neighborhood, and identify buildings, disused spaces, and blocks that have the most potential for being matched up with artists or legislative efforts. While some galleries and arts organizations in the Tenderloin are well-known, much of the neighborhood’s art is underground. Through respondent-driven sampling and its patented mapping process, the Wildflowers Institute will be able to engage the full Tenderloin community, relevant community development corporations, and city officials. The very process of mapping—and the ultimate map itself—aims to raise awareness and build support inside and outside the Tenderloin for its existing, but often invisible, cultural assets.</td>
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<tr>
<td>CA</td>
<td>Santa Cruz</td>
<td>Santa Cruz Museum of Art &amp; History</td>
<td>$250,000</td>
<td>Santa Cruz, CA (population 62,000) is home to Abbott Square, an accidental plaza created when the downtown was rebuilt after a 1989 earthquake. Many other parts of the country work to increase the amount of pedestrian traffic on the street; in Santa Cruz, the challenge is to manage and regulate the street activity, which can impede local businesses and create potential public safety issues. A series of new municipal ordinances have restricted busking, chalk art, and other street performances, leading to a calmer, but much less creative and potentially less vibrant street life. Under the leadership of Executive Director Nina Simon, the Santa Cruz Museum of Art and History will reimagine Abbott Square as a safe site for both planned and informal interventions, allowing the creative heart to return to Santa Cruz through a network of partnerships with artists, municipal and business leaders, and social justice organizations.</td>
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<td>FL</td>
<td>Miami</td>
<td>Miami Light Project, Inc.</td>
<td>$215,000</td>
<td>Miami, FL (population 414,000) is home to the Wynwood neighborhood, which was built as both a residential neighborhood and as a manufacturing/retail center. In recent years, Wynwood has experienced dramatic transformation driven by cultural activities. Miami Light Project (a previous ArtPlace grantee) will fully activate its 12,000-square-foot space as a multi-use destination for local artists, arts organizations, community members, and visiting arts collaborations to in order to realize its capacity to be the epicenter for contemporary art and creativity in the Wynwood Arts District.</td>
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<tr>
<td>FL</td>
<td>Miami</td>
<td>National Foundation for Advancement in the Arts, Inc.</td>
<td>$300,000</td>
<td>Miami, FL (population 414,000) has a strong and vibrant cultural life, anchored with institutions like the Perez Art Museum Miami and neighborhoods like the Wynwood Arts District and the Design District. The National Foundation for Advancement in the Arts has recently acquired the former Bacardi headquarters and is working with architect Frank Gehry to transform it into a lively multidisciplinary cultural center that will host a series of outdoor events on its iconic plaza to engage new audiences and enhance artistic development. These programs will expand the vibrancy of the campus into the surrounding neighborhood.</td>
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<td>State</td>
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<td>Organization</td>
<td>Project Title</td>
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<td>GA</td>
<td>Macon</td>
<td><strong>College Hill Alliance</strong></td>
<td>Macon Maker Festival</td>
<td>$125,000</td>
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<td>Macon, GA (population 91,000) has previously received ArtPlace investment in its historic College Hill Corridor district, which connects Mercer University to the downtown. Building on that momentum, the College Hill Alliance has proposed exploring a connection with its local maker community through programming that will showcase local and regional makers, as well as creating connections with the community that foster creative risk-tasking.</td>
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<td>IA</td>
<td>Marion</td>
<td><strong>City of Marion</strong></td>
<td>ImaginArt in the Alleys</td>
<td>$350,000</td>
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<td>Marion, IA (population 35,800) is home to a historic commercial district, which has served as the community’s civic and cultural hub for 175 years. A major streetscape project will disrupt a 4-block stretch of the corridor, requiring businesses to be entered through their back doors (which open onto an alley), rather than through their front doors (which open onto the street). The city will temporarily activate these alleyways in order to create sufficient foot traffic and vibrancy so that the businesses do not suffer during the disruption. This will also allow the city to prototype its plans for the permanent activation of the alleys. After the streetscape improvement is over, and the front doors are again open for business, a major upgrade will then take place in the alleyways. As part of this upgrade, the alleyway improvements that were prototyped will be refined and made permanent, providing a major public platform for local artist and designer commissions.</td>
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<tr>
<td>IL</td>
<td>Chicago</td>
<td><strong>The University of Chicago</strong></td>
<td>The Creative Business Incubator: Empowering Entrepreneurship on the UChicago Arts Block</td>
<td>$200,000</td>
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<td>Chicago, IL (population 2.7 million) is home to the University of Chicago and its Place Lab, led by Theaster Gates. This project will build on previous ArtPlace investment by creating a creative business incubator to support and launch artist-led businesses in Chicago’s Washington Park community. The facility will provide office space, business skill training, and access to financing and professional networks, as well as collaborative community workspace.</td>
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<td>KS</td>
<td>Lawrence</td>
<td><strong>Lawrence Arts Center, Inc.</strong></td>
<td>Free State Boulevard: From the Studios to the Streets</td>
<td>$500,000</td>
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<td>Lawrence, KS (population 89,500) is home to the Lawrence Arts Center, which will realize “Free State Boulevard: From the Studio to the Streets” to revitalize and activate a six-block stretch that connects a warehouse arts area with downtown Lawrence. Multi-modal paths, upgraded amenities, and new models of urban infrastructure will enable local artists to engage their communities and be inspired by Lawrence’s rich artistic tradition.</td>
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Pathfinders of Perry County

The River Arts Greenway in Downtown Hazard, KY

Hazard, KY (population 5,500) is part of the federal government’s southeast Kentucky Promise Zone designation. Hazard’s River Arts Greenway Project will develop land along the north fork of the Kentucky River that is located in the heart of the city’s historic downtown. Pathfinders of Perry County, the project’s lead partner, will engage artists in the completion of the design for the development, which will incorporate landscape design, public art, and spaces for performance and temporary installations alongside community and ornamental gardens and a walking path. Once the Greenway is open, Pathfinders will lead programming throughout the space, including a welding rodeo where artists and coal miners collaborate on making sculpture out of scrap and reclaimed materials. Pathfinders also will create a youth, peer-exchange program with Louisville, KY. Throughout the project, Pathfinders will work closely with InVision Hazard, the city’s citizen-led downtown revitalization initiative to foster innovative, capacity-building experiments in the arts and social entrepreneurship, including a community leadership institute that engages young emerging community leaders. Participants in the leadership program, developed in partnership with Eastern Kentucky University, will design and launch their own small-scale entrepreneurial projects, several of which likely will take place in the Greenway space and draw upon the new WealthWorks economic development model that identifies eight types of community capital.

I.D.E.A.S. 40203

Creative Innovation Zone

Louisville, KY (population 253,100) is home to the Sheppard Square housing project in its downtown Smoketown neighborhood. In 2011, the Louisville Metro Housing Authority received a federal HOPE VI grant to demolish the housing project and replace it with human-scale, mixed income residential development. By 2015, 220 former Sheppard Square families are scheduled to return to the neighborhood, about half of whom will be under the age of 25. There is currently no formal community center in this neighborhood so I.D.E.A.S. 40203, in partnership with YouthBuild Louisville, will establish a Creative Innovation Zone that will include two residency projects, each of which will consist of four artist/innovators. These teams will be charged to work with the community to develop and implement projects around education and makers, public design, and entrepreneurship.

Dan Borelli

Illuminating Futures: Ashland, Massachusetts

Ashland, MA (population 14,700) is home to an EPA superfund site created by the Nyanza chemical dye company. Artist Dan Borelli will produce a public conversation around the remediation of this site and seeks to create a community asset out of a problematic history. Mr. Borelli will create an oral and visual history of the community’s relationship with the superfund site that will be housed at the local public library. He will change the hues of the streetlights in relationship to the contaminants that are still in the soil. And he will design and create a polychromatic public garden that will reference the chemical dye pollutants of the past while further remediating the soil. These three interventions are targeted toward helping the community recover from its trauma and prepare to move beyond it through redevelopment and into resiliency.
MA  Boston  Design Museum Boston

Creating An Urban Innovation Gallery in Boston’s Neighborhood Border Zone

Design Museum Boston will establish an outdoor Urban Innovation Gallery in the Neighborhood Border Zone (NBZ) in order to create a lab in which to explore the activation and animation of this neighborhood, which is currently targeted for significant development. Working with artists, designers, engineers, planners, and policymakers, the Urban Innovation Gallery will prototype and test solutions encouraging the pedestrian exploration of an area currently avoided and would thus develop replicable models for similarly challenged public spaces.

MA  Boston  Rose Kennedy Greenway Conservancy

Public Art on the Greenway

The Rose Kennedy Greenway Conservancy (RKGC) has fundamentally rethought the traditional public art approach. Instead of commissioning permanent works of public art, RKGC will brand the Greenway as being a welcoming home for artists looking for temporary sites for visual art and installations. Because the art is temporary, artists will be allowed to take greater risks, creating a powerful draw for this new public space. In addition to celebrating Boston’s own artists and its openness to creative expressions, the rotating art will give both Bostonians and visitors reasons to visit again and again.

MA  Dorchester and Roxbury  Dudley Street Neighborhood Initiative

Fairmount Cultural Corridor

Dudley Street Neighborhood Initiative, in collaboration with Upham’s Corner Main Street, Design Studio for Social Intervention, and other community partners, will create a “Fairmount Cultural Corridor” by deepening the work that ArtPlace has previously supported within Upham’s Corner and along the Fairmount Indigo Commuter Line, through artistic and creative interventions.

MA  Somerville  Somerville Arts Council

Brickbottom Creative Common

Somerville Arts Council (SAC) will convert a former 2.2-acre waste transfer station and incinerator site into a self-sustaining creative common, market and growing space. Using facilities largely built from reused shipping containers, SAC and its community partners will transform the site into a center for community and art-based social, economic and educational innovation. Building on Somerville’s historic concentration of artists and immigrants, this project will co-locate multiple creative uses, including farm- and food-related activity, as well as create a welcoming open space that serves as a new gateway to the community.
**MD  Takoma Park  **

**Dance Exchange**  

*Advancing the Avenue: The New Hampshire Avenue Project*

Takoma Park, MD (population 17,200) is an immediate suburb of Washington, DC. Dance Exchange, founded by Liz Lerman in 1976, will lead a commercial corridor activation strategy informed by the company’s current work with the City of Takoma Park’s Housing and Community Development’s Director of Planning. Dance Exchange will lead a community-engaged planning, visioning, and activation project to help transform New Hampshire Avenue from an automobile-centric avenue into a vibrant pedestrian corridor. Strategies will include walking tours, movement and story workshops, and installations that would attempt to re-map the avenue.

**ME  Eastport  **

**Tides Institute & Museum of Art**  

*ArtiS(tr)ea*

Eastport, ME (population 1,300) is the easternmost city in the United States. The Tides Institute and Museum of Art (TIMA) is a previous ArtPlace grantee, whose work has contributed to the revitalization of the town, which, to date, has included the opening of a candy store, the imminent opening of a pharmacy, the return of small cruise ships docking in town, the creation of a new downtown welcome center, and the development of a downtown breakwater pier. TIMA will add a third building to its campus; develop an international artist exchange program that builds on its location adjacent to the Canadian border; and lead a community mapping project that will present Eastport’s cultural and natural assets.

**MI  Detroit  **

**MODCaR (the Metropolitan Observatory of Digital Culture and Representation)**  

*O.N.E. Mile*

Detroit, MI (population 701,000) has a North End neighborhood with a rich cultural and musical legacy. The Metropolitan Observatory of Digital Culture and Representation (MODCaR), working with the Oakland Avenue Artists Coalition (OAAC), will reactivate a one-mile stretch of Oakland Avenue by bringing together a network of artists, community activists, architects, landscape architects, and performers. Working in support of these contemporary cultural producers, O.N.E. Mile will transform vacant spaces into a series of experimental sites for social activity. Both new temporary and existing assets will be leveraged in support of this transformation: a former barbershop will be converted into a planning and information center. Radiating from there, a local shoeshine storefront will serve as a publishing house, temporary galleries will be installed, and a mobile performance space will be created and deployed. Residents will be engaged throughout the planning process and asked to identify needs, making the planning process itself as important as the eventual activations.

**MN  Fergus Falls  **

**Springboard for the Arts**  

*Imagine Fergus Falls*

Fergus Falls, MN (population 13,600) was home to the Fergus Falls State Hospital, a 1,000-acre mental institution that was the area’s largest employer until it closed in 2005. After sitting vacant for nine years, this campus will undergo active development starting in Fall 2014. Springboard for the Arts will partner with developers, artists, and local cultural organizations to animate the campus through artist residencies and an annual festival. Together, these programs will help transform this now vacant campus into a destination, while actively engaging the community in a significant transition. In addition, Springboard has proposed using this concentration of artists and activity as a regional center and resource for rural creative placemaking.
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<td>Minneapolis</td>
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<td>MN</td>
<td>Minneapolis</td>
<td>Pangea World Theater</td>
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<td>New London</td>
<td>City of New London</td>
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<td>MS</td>
<td>Clarksdale</td>
<td>Clarksdale Revitalization, Inc.</td>
<td>$350,000</td>
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**Juxtaposition Arts**

Minneapolis, MN (population 393,000) is home to Juxtaposition Arts, which is located at the intersection of three neighborhoods in North Minneapolis. Juxtaposition will marry a traditional vacant storefront activation strategy with a strong youth employment and youth workforce development strategy. The project will target a vacant building owned by Juxtaposition Arts—as well as nearby vacant store fronts—as service-learning opportunities for college students and workforce readiness for the youth population whom Juxtaposition has served for two decades.

**Pangea World Theater**

Minneapolis, MN (population 393,000) is home to Pangea World Theater, which will partner with the Lake Street Council, a cohort of artists, and 30 Latino and Somali businesses to install multimedia interventions along Lake Street. The Lake Street Corridor is rapidly improving, driven by strong, local Latino and Somali businesses. However, the two communities are often separate from one another and do not collaborate enough on shared goals for this business corridor. This series of artist-led installations, will work to simultaneously bridge and bond these two strong immigrant and first-generation communities with each other and with the greater Minneapolis communities as well.

**City of New London**

New London, MN, (population 1,250) has a Main Street that is home to successful stores, a beautiful river running through downtown, and an artist population that spans all disciplines. The town has not yet connected these assets, but is poised to do so. Local artists, business owners and civic leaders will work with Forecast Public Art, and artists Melissa Gohman and Nina Hole, and many others to create connections between the river and Main Street. The community’s plan includes artist-designed passageways, public gathering spaces, and wayfinding trails that will encouraging locals and visitors to enjoy the natural environment as well as to visit local artists and other businesses. New London’s design process will engage the community at all stages, build long-term capacity within the small town, and strengthen pride of place.

**Clarksdale Revitalization, Inc.**

Clarksdale, MS (population 17,600) is located in the Mississippi delta and is home to many internationally recognized artists, musicians, and writers. Clarksdale Revitalization, Inc. will create the Crossroads Cultural Arts Center, which will preserve and showcase the dynamic culture of this region. The center will include an art gallery, creative spaces for art education, a visiting artists loft, a performance stage, and retail space. Infused with the works of traditional and contemporary art forms, the center will also highlight African-American artists and promote the rich and diverse history of the Mississippi Delta.
**Cooperative Community of New West Jackson**

**Grenada Street Folk Garden**

Jackson, MS (population 175,400) is home to the West Jackson neighborhood, which has suffered from blight, deterioration, and population decline. Coop New West Jackson will install the Grenada Street Folk Garden, an innovatively landscaped urban farm that merges cultural folk art, ecology and agriculture, as part of a strategy to transform, engage and empower this low-income community through entrepreneurial opportunities, folk arts programming, affordable access to fresh food, and shared recreational green space for participatory and creative play.

**Charlotte Center City Partners**

**Charlotte Rail Trail**

Charlotte, NC (population 775,000) will turn a four-mile pathway located along its light rail line into a linear park called the "Rail Trail" that will stitch together ten neighborhoods, including Charlotte’s downtown. Charlotte Center City Partners will engage a master public artist to develop and implement an arts master plan for the trail that would support creating a series of "third spaces" to connect community, commerce, and culture. The project seeks to elevate public art as a major programming tactic to make the Rail Trail an engaging and ever-changing "linear commons," offering residents and visitors creative ways to do ordinary things. This effort grows out of Charlotte’s Center City 2020 Vision Plan, which identifies the Rail Trail as an opportunity to develop unique, high quality parks, open space, and recreational amenities in the city’s urban core.

**Elsewhere, A Living Museum**

**South Elm Projects**

Greensboro, NC (population 277,100) is home to a vibrant, naturally occurring cultural district in its South Elm neighborhood. Elsewhere, A Living Museum set in a former thrift store, will produce site-specific activations of four alleyways and green-spaces that do not currently contribute to the district. These activations will encourage further, naturally occurring development in the neighborhoods adjacent to South Elm. Projects will be commissioned from more than 20 artists, designers, and collectives.

**Central Park NC**

**STARworks Center for Creative Enterprises**

Star, NC (population 807) is a rural community that is working to diversify its local economy through entrepreneurial businesses that focus on the arts and environmental sustainability. Central Park NC (CPNC) owns an 187,000-square foot former hosiery mill that is being reconceived as the STARworks Center for Creative Enterprises. As part of this, CPNC will develop workforce training and education around glass, ceramic, and metal arts; internships, apprenticeships, artists-in-residency and other work space programs; retail opportunities augmented with marketing events; and a strategy to encourage artists and creative entrepreneurs to relocate to Star and join this emerging local economy.
**ND** Fargo

**City of Fargo**

**The Fargo Project: World Gardens Commons**

The City of Fargo, ND (population 110,000) is located on the banks of the Red River of the North, which floods seasonally. Due to the geographical challenges, Fargo has many storm water detention basins throughout the city that prevent flooding, but also divide neighborhoods. Fargo has worked with environmental artist Jackie Brookner, a team of local artists, and community members to create a master plan for The World Gardens Commons (WGC) that transforms an 18-acre storm water detention basin located adjacent to a diverse community into a multifunctional commons. WGC will celebrate multiple cultures, provide public amenities in an area that currently has none, restore prairie ecology and reconnect a currently isolated neighborhood. Ms. Brookner and teams of artists will lead community planning and design processes to refine and implement the specific features of the plan, and continue partnerships working with Native and New American populations around programming and activation of World Gardens Commons.

**NE** Lyons

**Center for Rural Affairs**

**Byway of Art**

Lyons, NE (population 830) is home to the Center for Rural Affairs who will work with its hometown and three neighboring rural towns for the collaborative advancement of these four communities and their local arts ecologies. Artists, tradespersons, elders, and youth will be engaged in the envisioning and creation of contextual artworks in each of these four communities. The works will celebrate the communities’ own qualities, while also tying in to the overall regional culture. The four projects will be marketed together by way of an autumn festival, encouraging local citizens to celebrate their culture and others to make the region a destination. The 18-month long participatory process will be as vital to the project as the culminating works and celebration.

**NJ** Atlantic City

**The Noyes Museum of Art**

**Arts Alley Atlantic City**

Atlantic City, NJ (population 39,500) is home to the Arts Garage, a satellite campus for the Noyes Museum of Art of Stockton College. There is currently an uninviting, unlit pedestrian alley that connects the Arts Garage to a nearby shopping district. The Noyes Museum will lead teams of artists and other community members in a collaboration with children’s book illustrator Earl B. Lewis to co-create a new public space that would feature art, design, public amenities, light, and greenery. In addition to becoming activated as a pedestrian walkway, the alley will serve as a place for residents to linger, as well as the site for periodic performances and workshops.

**NJ** Camden

**Cooper’s Ferry Partnership**

**Camden Night Gardens**

Camden, NJ (population 77,000) is home to North Camden and Cooper Grant, two waterfront neighborhoods that were physically divided from one another by the construction of the Ben Franklin Bridge and that both differ wildly from the demographics and economy of center city Philadelphia, which is a ten-minute drive away. The Cooper’s Ferry Partnership will produce Camden Night Gardens, an artist-led initiative to transform community gardens and open spaces with temporary light, sound, and projections in an effort to visually connect these two neighborhoods and also to draw visitors from Philadelphia across the bridge. Residents of both Camden and Philadelphia are often even less likely to explore these neighborhoods at night, so works of art that can only be experienced at night would serve as an incentive for inter- and intra-city exploration.
ArtPlace America – 2014 Grants

Santo Domingo Tribe

**Santo Domingo Heritage Trail Arts Project**

Santo Domingo Pueblo, NM (population 5,100) is the second largest pueblo nation in New Mexico. The pueblo community is located between two urban populations, Santa Fe and Albuquerque, NM. In recent years a newly constructed commuter rail station gave community members the ability to use public transport to access these urban centers, to obtain better jobs, and to further their education outside of the reservation. Residents from this small tribal community currently have no safe pedestrian access to the rail station and tourists have no safe way to walk from the train to the pueblo core. Under the guidance and support of the Santo Domingo Tribal Leadership, the Santo Domingo Tribal Housing Authority and Planning Department, working with Laurie Olin, Tony Atkin and their selected firms, have proposed a pedestrian way that is culturally sensitive and specific to the Santo Domingo community. The new pedestrian way will connect two new affordable housing developments, a new tribal artists market, and a historic trading post, co-located at the rail station. The pedestrian way will draw on the histories, culture and place of the Santo Domingo community for inspiration, integrating and translating the stories into physical place. The pedestrian way will feature nodes designed by local artists for resting and lingering along the way. Through a partnership with the Johns Hopkins Center for American Indian Health, the Tribe is also interested in exploring the role that this pedestrian way will contribute to physical and mental health.

Women’s Housing and Economic Development Corporation

**Bronx Music Heritage Center**

The Bronx, NY (population 1.41 million) has a history of being home to cutting-edge music. The history of this community is deeply rooted in Jazz legends, Hip Hop innovators, and a melting pot of sounds that have proliferated in the borough for decades. While the music thrived, the venues did not: over 10,000 live music seats in dozens of clubs and theaters were lost in the Bronx since the 1970s. Yet, to this day, artists from a wide array of cultural backgrounds make the Bronx their home, creating new work, collaborating across genres and generations, and innovating music forms in one of the most diverse counties in the nation. The Women’s Housing and Economic Development Corporation will develop the Bronx Music Heritage Center, a performance and community space to showcase and amplify the Bronx’s rich musical legacy, scheduled for completion in 2016. In the meantime, the BMHC is activating the site at the future facility by engaging artists and community members to gather, participate in performances, and express their vision for this new and game-changing cultural facility.

Asian Arts Initiative with Center for Architecture

**Pearl Street + DesignPhiladelphia PopUp Place**

Philadelphia, PA (population 1.5 million) is home to the Chinatown North/Callowhill neighborhood; a rapidly changing neighborhood with an industrial past that contains part of the Reading Viaduct, which is planned for reuse as an elevated Rail Park, and a wide range of residents who reflect the diversity, disparity, and creative potential of the larger City. Working with landscape architect Walter Hood, Asian Arts Initiative (AAI) led a stakeholder-engaged community planning process focused on the Pearl Street alleyway, which functions as a de facto backyard connecting AAI and a number of community organizations and residences along a 4-block corridor that passes beneath the Rail Park. AAI will produce a series of physical interventions, weekly micro events, a series of monthly First Friday events, and an annual Block Party aimed at increasing the everyday interactions along and attention on the Pearl Street Corridor. These activities will lead up to the Center for Architecture’s signature city-wide DesignPhiladelphia Festival in 2015, which will launch with a PopUp Place exhibition sited at the intersection of the Reading Viaduct Rail Park and the Pearl Street Corridor, that examines the development of both icons in the neighborhood.
**PA** Philadelphia  
**Center City District Foundation**  
*Transforming Dilworth Plaza with Pulse*

Philadelphia, PA (population 1.5 million) is home to Dilworth Plaza, which is adjacent to City Hall in William Penn’s original Center Square. Commissioned by the Center City District, which is overseeing the transformation of the plaza, Janet Echelman’s “Pulse” will be a dynamic, highly visible permanent work of art that will create both a playful and meaningful embellishment on the new fountain that is part of the $55 million renovation of the plaza. “Pulse” will use five-foot-tall, moving columns of atomized water, to reflect in real time the movements of the transportation system below, which serves as a gateway for 300,000 passengers in Center City each day.

**PA** Philadelphia  
**The Village of Arts and Humanities**  
*SPACES: Artists-In-Residency-Program at The Village of Arts and Humanities*

Philadelphia, PA (population 1.5 million) is home to the Village of Arts and Humanities, which grew out of the artistic and activist work of choreographer Arthur Hall and visual artist Lily Yeh. The Village has inaugurated an artist residency program, in which artists live and work in three row homes, bringing visibility to artists as neighbors and highlighting the artistic and creative processes (in addition to the products or commodities artists produce). The five-month residencies allow for both formal and informal interactions among artists and other residents, and each residency culminates in the execution of a transformative project that is rooted equally in artistic practice and community. The grant will continue these residencies after a successful pilot stage.

**RI** Providence  
**Community MusicWorks**  
*INHABIT*

Providence, RI (population 178,000) is home to Community MusicWorks, a previous ArtPlace grantee. Community MusicWorks will now expand its work by transforming its headquarters into an outward facing public space with deep community ties, as well as developing sustained partnerships with two nonprofit housing developers to activate a decentralized network of storefront art spaces in low-income communities. The project will play a role in the planning for a HUD Choice Neighborhood grant.

**TX** Austin  
**City of Austin, Economic Development Division**  
*Drawing Lines*

Austin, TX (population 842,600) has historically had at-large representation on its city council, but is now moving to a system where city council members will represent specific districts. In preparation for this citizen-initiated (re)districting process, the City of Austin and partner GO collaborative will create an artist-led community engagement project where artists will assist citizens in identifying their district’s cultural assets and reflecting them back as an artistic expression to create a collaborative work that touches on the many facets of Austin’s unique communities. This process, with resulting maps and artworks, will also form the basis for the launch of the update to their ten-year city-wide cultural plan.

**TX** Austin  
**Fusebox Festival**  
*thinkEAST: Living Charrette to Shape a New Creative Community*

Austin, TX (population 842,600) is home to a former brownfield. The site has been remediated and is ripe for development. In preparation for this coming development, the thinkEAST Living Charrette will unite Austin’s creative communities, city planners, developers, and local residents, to envision and prototype a creative district of affordable living, working, learning, exhibition and performance activity in East Austin. The Living Charrette would take place as part of Austin’s renowned Fusebox Festival in 2015.
Bastrop Fine Arts Guild
*Lost Pines Art Center*

Bastrop, TX (population 8,500) is located in a county that is experiencing a renaissance in celebrating its local art and history in the wake of devastating wildfires that roared through the town in 2011. Bastrop currently has a dead zone between its bustling downtown and a new convention center. The Bastrop Fine Arts Guild will create the Lost Pines Art Center and Sculpture Garden on the site of a 100-year-old cotton seed mill. The proposal would rearrange and repurpose the historic buildings on the mill site into gallery, classroom, studio, and sculpture garden space to create a vibrant destination that would also serve as a connection between two vibrant centers.

Barter Theatre
*Spotlight Southwest Virginia: Strengthening Downtowns Through Performing Arts Networking*

Abingdon, VA (population 8,200) is located in rural, southwest Virginia, a geographically large region with many isolated rural communities that have rich traditions of artists and storytellers. Although jobs, industry, and household income have declined in this region, many communities have retained their own unique and vibrant cultural identities. Abingdon’s Barter Theater will partner with nine of these communities that have identified their existing historic theaters as potential catalysts for reinvigorating their downtowns; addressing the disappearance of gathering places, downtown businesses; and providing access to arts and live entertainment in their communities. “Spotlight Southwest Virginia: Strengthening Downtowns Through Performing Art Networking” is a creative industry cluster development that will utilize a regional touring network for live performances augmented through technical assistance.

Virginia Arts Festival
*Beyond the Concert Hall - Connecting Neighborhoods*

Norfolk, VA (population 246,000) is home to the Virginia Arts Festival, which regularly utilizes two anchor venues—the Attucks Theatre and Chrysler Hall—that mark out diagonal corners of a one-square-mile quadrant, home to the Young Terrace, a public housing development. Young Terrace residents are among the poorest 1% of the nation’s population. The Virginia Arts Festival will use multiple formal, informal, and outdoor venues for a season of diverse programming aimed at enlivening public space for the residents.

Next Stage Arts Project, Inc.
*Next Stage Arts - HAH!*

The town of Putney, VT. (population 2,600) was hollowed out by two major fires in the village center just before Hurricane Irene wrought massive damage on much of Southern Vermont. Next Stage Arts Project is leading a collaborative dedicated to restoring and improving a landmark 1841 former church, now known as Next Stage, to create a performing arts and community center that is already becoming the new anchor for Putney’s re-emerging downtown. Next Stage Arts Project will oversee improvements of the center, as well as host programming both during and after the construction work.
**Environmental Coalition of South Seattle**

*Duwamish Revealed*

Seattle, WA (population 634,500) is home to the six-mile Duwamish River, a once meandering river that is now an industrial waterway and designated as an EPA Superfund Site – one of the most toxic sites in the country. The neighborhoods along the river are home to a diverse population that includes large proportions of low-income and immigrant residents living alongside industrial businesses. Many Seattleites are unfamiliar with the Duwamish, and those that do know of it tend to think of it as a polluted wasteland. The Environmental Coalition of South Seattle, in partnership with artists Sarah Kavage and Nicole Kistler, has proposed to activate the river corridor using temporary and light-based art installations, participatory events, creative bio-remediation projects, and other artistic efforts. Through an inclusive process, they seek to create new partnerships among artists, industrial businesses, diverse communities and neighbors, lay the foundations for the next generation of community leaders, and make the region aware of the unique history and communities that make the Duwamish a special and inspiring place.

**Incourage Community Foundation, Inc.**

*Tribune Building Project*

Wisconsin Rapids, WI (population 18,000) is located in central Wisconsin, along the Wisconsin River. Incourage Community Foundation facilitated a resident-led visioning process for the reuse of the Tribune Building; a historically significant downtown landmark adjacent to the river and former home to the local newspaper and radio stations. Because of its connection to industry and local paper mills, the Wisconsin River has been largely viewed by residents as a working river, not a recreational asset or destination. Through the resident-led process, the community envisions a building that will feature space and programming for artists, makers, local food processors, and other creative entrepreneurs. To celebrate the area’s history and riverfront assets, residents have incorporated a living rooftop made from the intersection of art, vegetation, and design, an outdoor living room, and connective visual storytelling into their vision for the building’s future.

**Coalfield Development Corporation**

*Reclaim Appalachia*

Huntington, WV (population 49,200) functions as a quasi-urban center of opportunity for this rural Appalachian region. The Coalfield Development Corporation has taken site control of a former factory and has proposed repurposing the abandoned space as a creative hub for community gathering and engagement, on-the-job training in craft work utilizing reclaimed materials, and live-work space for artists, artisans, and creative small business incubation.